

ABSTRACT OF THE DISCLOSURE

The message pocket on a doll is a transparent pocket flap affixed to a doll or a stuffed toy. A personalized message medallion, with a message or greeting printed thereon, is 5 inserted into the pocket. The pocket and medallion may be of any shape and located anywhere on a doll or stuffed toy, although the preferred embodiment is a heart-shaped pocket and medallion located on a doll's chest. The medallion is a stiff card or fabric having a message or greeting on a front surface. 10 The medallion may be a stiff paper or card stock, and may be part of a standard sized sheet of paper or card stock with perforations allowing the medallion to be separated from the sheet. Additionally, the medallion may be attached to a ribbon, chain, or the like so that a child can wear the medallion around 15 her neck.